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PRESS RELEASE

MFE-MEDIAFOREUROPE N.V.

PIER SILVIO BERLUSCONI:

“ADVERTISING REVENUES FOR FIRST HALF OF 2024: +6.7%, EBIT UP 11%”

Pier Silvio Berlusconi commented yesterday, 16 July, on the Group's earnings figures for the first half of 2024 during the “Evening with the press” event, held at the Mediaset studios.

The CEO of MFE MEDIAFOREUROPE announced that advertising revenues in Italy and Spain had grown above prior expectations, at +6.7% compared to the same period of 2023.

MFE-MEDIAFOREUROPE's consolidated EBIT in the first six months of 2024 is also expected to be up 11%.

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Department of Communications and Media Relations

Tel. +39 022514.9301

e-mail: press@mfemediaforeurope.eu

<http://www.mfemediaforeurope.com>

Investor Relations Department

Tel. +39 022514.8200

e-mail: investor.relations@mfemediaforeurope.eu

<http://www.mfemediaforeurope.com>

MFE-MEDIAFOREUROPE is an international holding company that brings together Europe's leading commercial broadcasters.

MFE-MEDIAFOREUROPE is based in Amsterdam, in the Netherlands, and fiscal resident in Italy. It controls Mediaset S.p.A. and Grupo Audiovisual Mediaset España Comunicación (both fiscal resident in their respective countries) and is the main shareholder of the German broadcaster ProSiebenSat1.

MFE-MEDIAFOREUROPE is listed on the Milan Stock Exchange (Ticker: MFEA, MFEB) and on the Spanish stock exchanges (Ticker: MFEA).
